## Good for the Practice



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## What Makes Your Business Successful? HTPA is CALLING FOR YOUR BUSINESS SUCCESS STORY

With the beginning of a "new" year, many of us start out with passionate optimism after ending the previous year with reflection and renewal to the commitments of goals we set that we didn't achieve or that are now possible because of what we did achieve in the year before. What makes a year successful? What makes a business successful? That's what we'd like to know and **we are asking for your help**.

It is reported that the most important criteria for success is PASSION, at least that seems to be the fuel that sparks the fire in our belly and in turn if or when it's lost can be attributed to inertia and in many instances failure. But is that true? And what else is needed? That's what we'd like to know and **we are asking for your help**. While entrepreneurs usually don't consider the concept of failure fatal or a bad outcome because they usually have the dominant trait of looking at every experience as a learning experience, the truth seems to be that if one loses "passion" everything in sight becomes dull and often depressing. So what makes some businesses successful and others not? That's what we'd like to know and **we are asking for your help**.

Lately there has been a ton of reporting that healers are not able to make an income over \$25 or \$30,000 a year as a practitioner in the "Healing Arts" (also known as Energy Medicine practice). But until we have grass roots reporting, we really don't know if that's true. And if it is true, we want to help by working together to develop and offer ideas of how to supplement that income and increase it to levels that would equate to a more secure financial return, especially if you are supporting a family and/or living in a high-cost of living area.

In order to duplicate models of business success and create supplements for you and others to increase the level of business success potential, **we need to learn about YOUR business success story** and in-turn are willing to collaborate with you to help you succeed even more. **We are asking for your help** - please follow this <u>link</u>, we have a form for you to fill out to share your Business Success Story. We will compile the responses and report the results in a future issue of Energy Magazine.

Wishing you a prosperous, PASSIONATE New Year!



Sharon has been the Executive Director of Healing Touch Professional Association since April 2008. She is a Board Certified Holistic Nurse in private practice and has been offering Complementary Therapies to

her clients since 1980. She began studying Energy Medicine in 1992 and has been involved in Healing Touch since 1997. Sharon is a visionary & entrepreneur who believes that anyone who desires to "make a living" with an energy practice can if they follow the basic structure of sound business practice.