The importance of



By Lisa Mentgen-Gordon, CEO Healing Touch Program

As we draw close to our annual Healing Touch Conference this August, I feel a rush of excitement thinking about being in community with our Healing Touch colleagues. I realize, as the years go by, our society moves at a faster and more detached manner due to technology, busy schedules and the frequency at which we change jobs, homes and locations, it makes it harder and harder to feel any sense of community. Do we take enough time to create community or participate when the opportunity arises?

When we come together to share our work, we build friendships. We foster a feeling of association and togetherness. We help support each other in our personal growth, as well as our business growth. Community can give you the feeling of belonging to something worthwhile and bigger than self. Community can bring you happiness, love and joy. In addition, our HT community can bring you wellness!

Healing Touch Program (HTP) recognizes the importance of community and is dedicated to helping support the presence of community. HTP is continually working to create opportunities for us to be together physically as well as virtually.

This year HTP is sponsoring two conferences: <u>Our annual Healing Touch Conference in Denver, CO on August 5-8</u> and one in Albany, NY October 15-16. Conferences are the perfect place to come together and share your work and BE with your Healing Touch community. We hope that you will be able to join us at one or both of these events. In addition to sponsoring conferences, we recognize the importance to joining other communities as we have participated in other conferences that support our interest. See page 28 for a <u>summary of the ISSSEEM</u> <u>conference</u> and <u>click here</u> to read a summary of our attendance at the AHNA in last month's issue. In addition to our core classes, this year we created a series of tele-seminars to allow our community members, wherever they live, to create community in a class and learn from each other, as well as earn CE contact hours. These classes included a training to teach Healing Touch for Children, a profound seven week journey through the chakras, a nine-week advanced HTP Mentor Training Course, and a six session course with Janet F. Quinn focused on spiritual dimensions of healing practice. More tele-seminars are planned for this fall!

Healing Touch Professional Association (HTPA) is another opportunity to belong to the larger Healing Touch community. HTPA is a membership association established with the support of the Healing Touch Program, to provide the HT Community - HT students, practitioners, instructors and friends of Healing Touch, a vehicle to actively participate in the future of Healing Touch. HTPA is dedicated to helping practitioners grow their business by giving business support in the form of programs, tele- conferences and other recourses. Learn more and/or join HTPA at www.HTProfessionalAssociation.com

The virtual community that HTP has created is accessible through our web site. Online virtual community is the gathering of people, in an online "space" where they come, communicate, connect, and get to know each other better over time.

People use these types of communities for:

- **Socializing**; meeting people, sharing stories, taking interest in and getting to know each other
- Work together (business): Networking with other business people, offering your services, working on projects together
- Work together (community geographic) provide forums for information and discussion, helping bring groups together
- Work together (issues) Virtual communities have been very important to people who share interests in issues and causes. Support groups for people dealing with certain

diseases, causes such as politics or the environment, or people studying together, all can form a nucleus for an online community.

• Have relevant conversations

## Our on-line virtual community includes these following resources:

Worldwide Directory of Healing Touch Practitioners. This is the most current listing of Healing Touch Program Graduates and Healing Touch Certi ed Pactitioners in the world. In this directory you will and:Healing Touch Certi ed Pactitioners (HTCP), Healing Touch Certi ed Instructors (HTCP/I), Healing Touch Practitioners (HTP) - Healing Touch Program Graduates, and Quali ed Mentors (QM) and Mentors The Directory has over 650 practitioners listed and on average is visited by over 50 people a day. To learn more about the directory go to: www.htpractitioner.com

**Facebook** is a social networking website that allows interested people to join in conversation, tell news and share links, videos and photos. Users can add people as friends and send them messages, and update their personal pro les to notify friends about themselves. Additionally, users can join networks organized by workplace, school, or college. Our group, called friends, is at 1360. <u>Click to join us</u>.

<u>Twitter</u> is a social networking and microblogging service that enables its users to send and read other user messages called tweets. Tweets are texted-based posts of up to 140 characters displayed on the author's pro le page HTP has just joined twitter this month. <u>To follow HTP on twitter click here</u>.

HTP is launching a new blog this month. **Blog** is short for web log and is a great place for us to post all the last four years of Energy Magazine articles, making them accessible to the web search engines, printable as individual articles and allowing the ability for comments and conversation to occur. In addition blog articles are available on the web until they are removed. Our job now is to get them all posted and categorized. Please join in and post your comments and participate in the new blog. <u>Click here to get a sneak peak at our new blog.</u>

Healing Touch Professional Association (HTPA) has a <u>mem-</u> <u>bers forum board</u> where they can create community and share thoughts and ideas that are not viewable by the public. This is great support for practice and business questions, and is accessible through the HTPA member's area <u>click here</u>.

In addition to the above social networking communities, HTP has two other forms of communication to the HT community to share our news and stories. One is our monthly **Healing Touch Community newsletter**, which is sent by e-mail by the HTP of ce is a free monthly publication that will keep you informed of all that is happening at Healing Touch Program. In it you will nd, new product reviews, what's new on the website, where to delasses to continue your education, news releases, special Healing Touch events, announcements and much more! This community is around 20,000 participants. To see archived issues and to join this monthly subscription click here: <u>Healing Touch Community Newsletter</u>.

And lastly, <u>Energy Magazine</u>, is a free on-line e-zine available to anyone who is interested in Healing Touch and the practice of Energy Medicine. Energy Magazine's mission is to share information about energy medicine and Healing Touch through stories of personal experience and articles that articulate the life-changing opportunities that await you in the exciting and wonderful world of energetic touch. Energy Magazine has just published its 46th issue and has over 14,000 subscribers.

I'm excited to watch our communities grow. We will continue to look for more avenues to share our program with each other as well as make Healing Touch visible to those that do not know about us yet. I hope will join HTP in its effort to grow and participate in our community.

## About the author:

Lisa Mentgen-Gordon is the CEO of Healing Touch Program.



Lisa believes that Healing Touch, founded by Lisa's mother, Janet Mentgen, is a magni cent and signi cant gift to the world, which makes it easy for her to spend most of her time expanding, enhancing, and spreading this program. Her love lies in helping others to spread the work of Healing Touch to all and is dedicated to awaken the idea of deliber-

ate living, and to raise the vibration and quality of life worldwide through Healing Touch. Lisa has always been an entrepreneur at heart and started her Irst business when she was 7 years old trying to sell a wagon full of puzzle grass to anyone that was interested! Lisa began working with Janet in Healing Touch Program in 1993 and now as CEO continues to share her inner passion with everyone involved in helping to spread Healing Touch.