

Energy Medicine Business Support

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Touch
Professional Association

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PRAISE for Healing Touch Professional Association's Business Support "Live" Interviews

One day in January 2011, I returned home to find a message on my voicemail from the Certification Administrator in the Healing Touch Program office. She was informing me that my Practitioner Certification had been approved; and congratulating me on my accomplishment. Many of us know the feeling of joy and relief that comes from receiving this message.

I live sixty miles from the community where I am a Healing Touch Hospital Volunteer, and ninety-five miles in the opposite direction from my mentoring community. I began to feel that I had stepped through a door into a new territory where I would need to reconnect with a different goal – that of continuing to build my private Healing Touch practice at home and in my own community - in addition to working full-time until retirement from public employment in a few years. I would need to renew my efforts at doing three things each day that would move me forward in "doing the work."

At first this was easy. I applied and qualified as a Presenter for the HT Program. I spoke about HT at a local library and at a local support group. But the necessity of working full time to qualify for a pension, and having little vacation time to pursue leads hampered my efforts. My practice was not growing by referral or word of mouth, rooms were expensive to rent, and advertising was costly. I opened my heart to the Universe for other sources of support.

Emails from Healing Touch Program alerted me to HTPA's **Business Support "Live" Interviews** when Janna Moll was going to be interviewed about "Aligning Your Business and Energy Practice with Conventional Health Care." Being aligned with conventional healthcare was where I wanted to be! I registered well in advance. By May of 2011, I was off and running through a year's worth of Business Support Interviews. During this time I saw significant growth in developing my private practice

Throughout the year, I listened to five other presenters explain the development of their practices - providing tips, ideas, suggestions, and advice on how to create, expand, and maintain a professional practice. A frequent topic was when and how much to charge a client. I particularly remember David Fiala stating, "Practice what you teach and give it to others to practice." By September, I had prepared a brochure for my practice, focusing on the theme of enhancing wellness and teaching my clients to practice self-care techniques.

Numerous HTPA interviewees have provided resources and introduced interesting books. Linnie Thomas provided education on "Understanding and Managing Facebook;" Julie Wright spoke about "How to Develop a Referral Culture;" Cynthia Hutchinson talked about "Enhancing Professional Development using HT Meditations;" Dave Barnett spoke about distance healing and internet tools; and a free session with Lynn Schuller was offered by Camille Leon of the Holistic Chamber of Commerce. All of the interviews are available on recordings. After reviewing a previous interview with Dorothea Hover-Kramer on "Writing to Promote Your Business" (December, 2010), I decided to write an article which would explain the focus of my practice, and some of the results people have experienced from Healing Touch Sessions and doing HT self-care techniques. This article was published in a local newspaper's wellness magazine in July, 2012.

The Business Support "Live" Interviews create connection and community. Listening to the Interviews and working to develop my HT practice has been like taking a Business Support 101 Course. More importantly - I feel connected, empowered, and professional. I am able to speak more positively about my practice, who I am and the work I am doing. The "Live" Interview calls are on the 2nd Tuesday of the month. I recommend you register for the next "Live" Interview at www.HTProfessionalAssociation.com and listen to learn how you may benefit from the advice of the presenter. €