

Biggest Secret for Marketing Your Energy Therapy Practice



Greg Pitstick

Would you like to have a successful energy therapy practice? A fulfilling practice that enables you to help other people while meeting your financial needs?

You can do it, but it may require you to think a little differently than you have been thinking in the past. My name is Greg Pitstick, and I have been helping businesses make more money for over 20 years. My clients have included really big companies like Proctor & Gamble and professionals like Healing Touch practitioners.

There are a lot of things you have to worry about to successfully market your products and services, but over the years I have found one secret that all

successful businesses understand. If you don't get this secret right, then you won't have much of a business to worry about!

Number One Secret – Know Thy Customer/ Client and Give Them What They Want

There is an old saying: You can be a millionaire if you just figure out what people want and give it to them. Sounds easy enough, right?

The mistake most businesses make (big and small) is thinking up a new product or service and then trying to sell it. In fact, this may be the quickest way to fail in business. You see, it does not matter how much you like your products or services, it only matters what

