

Healing Touch Professional Association Celebrates Another Great Year!

by Sharon Robbins, HTPA Executive Director

We hope you have had a great 2010 – HTPA certainly has! The only regret we have is that the year has zoomed by far too quickly.

In reflection we have much to celebrate:

- We are so grateful to all our members and friends for their support and their voice as they help to guide our direction into the future.
- Our new memberships are on track to double this year and our renewal rate remains terrifically high.

Membership Benefits appear to be the key to our rapid growth:

- Our Professional and General Liability Insurance Program is filling much needed protection coverage for the HT Community. We are now able to offer this protection to ALL energy-based practitioners who meet our high standard of training criteria ([click here](#) for more info about Liability Insurance).
- Our monthly Business Support “Live” Interview Calls are providing practical, usable advice and tips for all who desire to create, maintain or expand a private practice whether for a fee or as a volunteer. The business information gleaned from these calls offers guidance on how to manifest goals and bring an energy practice into your community (for info [click here](#)). Our attendance on these calls has surpassed our expectations. All are welcome to join us.
- By our exhibitor presence at several national and regional conferences this past year, we are creating a collaborative relationship with other heart-centered, energy-based communities to strengthen our profession and enhance our collective voice. At these events we are uniting with old friends and making many new friends. (A complete list of conferences in which we have participated is available on the HTPA website – www.HTPProfessionalAssociation.com).
- To further advance our collaborative efforts we have been working with the Association of Comprehensive Energy Psychology’s (ACEP) Humanitarian Committee – One Voice,



to help establish an outreach program that will give us the opportunity to participate in Trauma and Disaster Relief. We have also become a member of Voice for Hope. (A complete article about their work is in the November 2010 issue of Energy Magazine).

- We have contributed our support to the Smart Start Program which to date has launched three programs that have guided our community of healers to develop websites, learn how to become a part of the new social networking systems, market their practices and make a living doing what they love. You can purchase the new book “Smart Start Guide to Marketing Your Holistic Healing Practice” from the [HTP store](#). (HTPA members receive nearly 75% off! To request your HTPA discount code e-mail info@HTPProfessionalAssociation.com).
- We continue to bring additional discounts to our members for teleseminars, classes, products and conferences (the HTP conference alone just about pays for your HTPA Membership).
- Our HTPA Member Directory and Forum/Message Board are providing networking and information sharing, leading to stronger community connections. This year we had several local HTPA networks host gatherings with the goal of establishing more connection in 2011.
- Thanks to Lisa Gordon, we have a strong presence on Facebook – gathering new fans daily.

As our commitment to bring our members what they have requested continues - along with more benefits - we look forward to 2011. Just a glimpse of what is on the horizon:

- Our goal is to double our membership in 2011. You can help!

We have begun a Referral Reward Program which offers a free HTPA membership to anyone referring 10 new members to HTPA. This free membership may be used personally or given as a gift. (Instructors will have special added rewards).

- We have developed an Associate Program to establish partnerships with other like-practice organizations. We see this as the next step to growing our leadership role in the advancement of Healing Touch and Energy Medicine.

- We are working with Healing Touch Worldwide Foundation (HTWF) to bring an avenue of fund-raising to our membership so we can financially support services like bringing Healing Touch to the Military, funding Rapid Response Teams for Trauma and Disaster Relief, bringing HT to the poor in the U.S. and worldwide.

- Monday January 31, 2011 from 9:00 – 10:00 pm EST we will offer a new monthly “live” chat open to All who would like to share HT experiences and discuss Healing Touch practice. This is a free benefit offered the last Monday of every month. Watch for call-in details

- We will be sponsoring a new teleseminar series on Business Mastery offered by Julie Wright. This series will begin soon after the New Year. See Julie’s article in this issue of Energy Magazine for more information. Join us for HTPA’s “Live” Interview with Julie January 11, 2011 – [register now](#).

- Our Annual Membership Meeting will be held via conference call May 26, 2011 from 8:00 – 9:30 pm EST. This will enable many more to participate in the meeting. Call-in info will be sent to all members.

- HTPA will participate in the Healing Touch Program (HTP)/Healing Touch for Animals (HTA)/Institute of Spiritual Healing and Aromatherapy (ISHA) Worldwide Conference in San Antonio, TX

August 25–28, 2011. We will be offering an exciting interactive panel discussion -- “What’s in it for YOU!” We will be exploring ways to tap the resources, benefits and support HTPA provides, as well as, answering questions about how you can get actively involved, take advantage of all that is available to enhance your personal practice and/or help you bring Healing Touch into your local Community. Audience participation will play a major role. Come join us!!

HAPPY NEW YEAR EVERYONE
– it is certain to be another great one!!

To Join HTPA or for information go to
www.HTProfessionalAssociation.com

About the author:



Sharon Robbins is Executive Director of the Healing Touch Professional Association. She is a Holistic Nurse in private practice offering CAM therapies to her clients since 1980. Sharon has been committed to the advancement of HT into main stream professional business arenas and believes payment for HT service should elevate to the level of other well respected professional practices.